1. POSITION: TRAINER IN ENVIRONMENTAL CIVIL JOURNALISM, GEORGIA

Program title: “Improving Forest Law Enforcement and Governance (FLEG) in the European Neighbourhood Policy East Countries and Russia”

2. REPORTING RESPONSIBILITIES\(^1\):

<table>
<thead>
<tr>
<th>Direct Reporting Line</th>
<th>Reporting Area</th>
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<tbody>
<tr>
<td>ENPI/FLEG IUCN Program Media Consultant – Georgia</td>
<td>Training in civil journalism carried out for journalists in Abastumani, May 2010, including preparation of training format, materials, practical exercises, field trips, post training evaluation, assessment and lessons learnt</td>
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3. LOCATION – Abastumani, Georgia

4. DURATION – 3 DAYS OF TRAINING (+4 DAYS PREPARATION AND FOLLOW-UP)

5. STARTING – May 14-17, 2010

6. BACKGROUND

This European Commission financed European Neighbourhood and Partnership Instrument – Forest Law Enforcement and Governance (ENPI-FLEG) program will promote the development of improved forest law enforcement and governance arrangements in seven targeted countries: Armenia, Georgia, Azerbaijan, Moldova, Ukraine, Belarus and Russia. The program’s core funding is provided through a grant agreement from the European Commission to the World Bank. The program is being undertaken as a partnership among the World Bank, IUCN and WWF. Each of the three partnered program implementation organizations will be responsible for its own set of specified activities and deliverables. Three broad categories of stakeholder groups will be targeted by the program: government (line departments, parliamentarians, local authorities and the judiciary); civil society (NGOs, community organizations and forest-dependent communities); and the private sector (particularly timber companies). The program will define the policy, legal, institutional and economic obstacles to improved

\(^1\) Direct reporting lines indicate those staff members providing direct supervision. Additional reporting lines indicate accountability for particular functions or areas of work. Consultation, information sharing and other relationship lines are not indicated, as they are likely to be numerous.
forest governance (including the control of illegal logging); test pilot innovative approaches to overcoming these obstacles; enhance the capacity of key stakeholders to implement forest governance reforms; and disseminate the lessons learned at national, regional and global levels. The program will also support the other regional Forest Law Enforcement and Governance official processes being organised by the World Bank and will contribute to the EU FLEGT Action Plan.

The program’s purpose is to contribute to ensuring that improved forest governance arrangements are in place in the forest sector and closely linked sectors through effective implementation of the ENA FLEG Ministerial Declaration (St. Petersburg Declaration 2005), involving governments, civil society and the private sector.

The program’s specific objective is to contribute to legal and sustainable forest management and utilization practices and improved local livelihoods in the six ENPI East countries plus Russia.

The program’s results will be:

Result 1: Increased awareness and commitment of key stakeholders on FLEG

Result 2: Effective national and regional FLEG action processes in place

Result 3: National ownership and capacity increased

Result 4: Improved regional and sub-regional collaboration and knowledge sharing

Result 5: Effective engagement of key trading partners

Result 6: Continuation of the formal official ENA FLEG process

Result 7: Sustainable forest management practices implemented

Tasks

Under the overall and direct supervision of the ENPI-FLEG Program Media Consultant Georgia, the Training Consultant will be responsible for the overall coordination, management and implementation of Training in civil environmental journalism.

This will include following responsibilities:

- Develop and implement training format and detailed agenda;
- Preparation of training materials, handout notes, practical exercises, field trips agenda
- Train participants in video production preparation - script, editing, upload to video hosting portals
- Train participants in essay writing skills, environmental reporting and investigation skills
- Participate in evaluation and assessment of training results, report on lessons learned
- Participate in evaluation of blogs, carried out by journalists, best blog selection process and award ceremony (planned for October 2010)
• Provide accurate information and advice to the Program Consultant in a timely fashion so that all required technical and financial reports can be submitted;

• Work with the Media Consultant and the other IUCN Consultants to clearly communicate results, success stories and key messages from project;

• During external communications use requirements of Guidelines for External Communications prepared by the Joint Communications Team;

• Cooperate as required with other co-implementing organizations (WB and WWF) for clear, consistent and efficient communications.

QUALIFICATIONS

The position requires an individual or team with proven managerial skills and knowledge of environment related journalism and training issues. Consultant should have at least 5 years of relevant professional experience. The following specific qualifications must be met:

• A Masters or higher degree in a discipline that is relevant to journalism issues;

• Experience of trainings, especially in related fields: journalism, environmental reporting, civil journalism, environmental investigation etc.

• Strong knowledge of video production - script, editing, upload to video hosting portals;

• Strong knowledge of environmental reporting, investigation and essay writing skills, including blog stylistics and specifications;

• Knowledge and understanding of environmental and forestry issues in Georgia;

• Proven project work at international, national and local levels, including some supervisory experience;

• Ability to analyse and clearly articulate complex issues in an understandable fashion to decision-makers;

• Highly developed communication skills, including the preparation of high quality reports and the delivery of presentations;

• Ability to work under pressure, sometimes with extended hours, and to meet tight deadlines without compromising the quality of outputs;

• Ability to maintain confidentiality and use discretion when dealing with sensitive political issues;

• Computer literacy;

• Fluency in oral and particularly written English;

• Cultural awareness and sensitivity to gender issues;